



You Can Have It All With

KIMP

DESIGN
BETTER,
SCALE
FASTER

GET UNLIMITED
GRAPHIC DESIGN AND
VIDEO DESIGN FOR
A FLAT MONTHLY FEE.



Today's Agenda



About Kimp



How Kimp Works



Keys To Success



Customer Support



Pricing





Our Mission

Design makes it possible to amplify messages and connect people to the things they care about most.

That's why Kimp is on a mission to make professional design services more accessible to businesses, entrepreneurs, and nonprofit organizations around the world.





Company Snapshot



Launched
in 2019



275+ Team
Members



275 000+
Graphics &
Videos



5 000+
Clients in
60+ Countries





Brands That Trust Our Designers



Greentoe



MarketHealth
AFFILIATE NETWORK

LONDONREAL



DECATHLON
.COM.AU



YORK
UNIVERSITÉ
UNIVERSITY



UNIVERSAL
UNIVERSAL MUSIC
SOUTH AFRICA



NATIONAL
GEOGRAPHIC
LEARNING



1&1

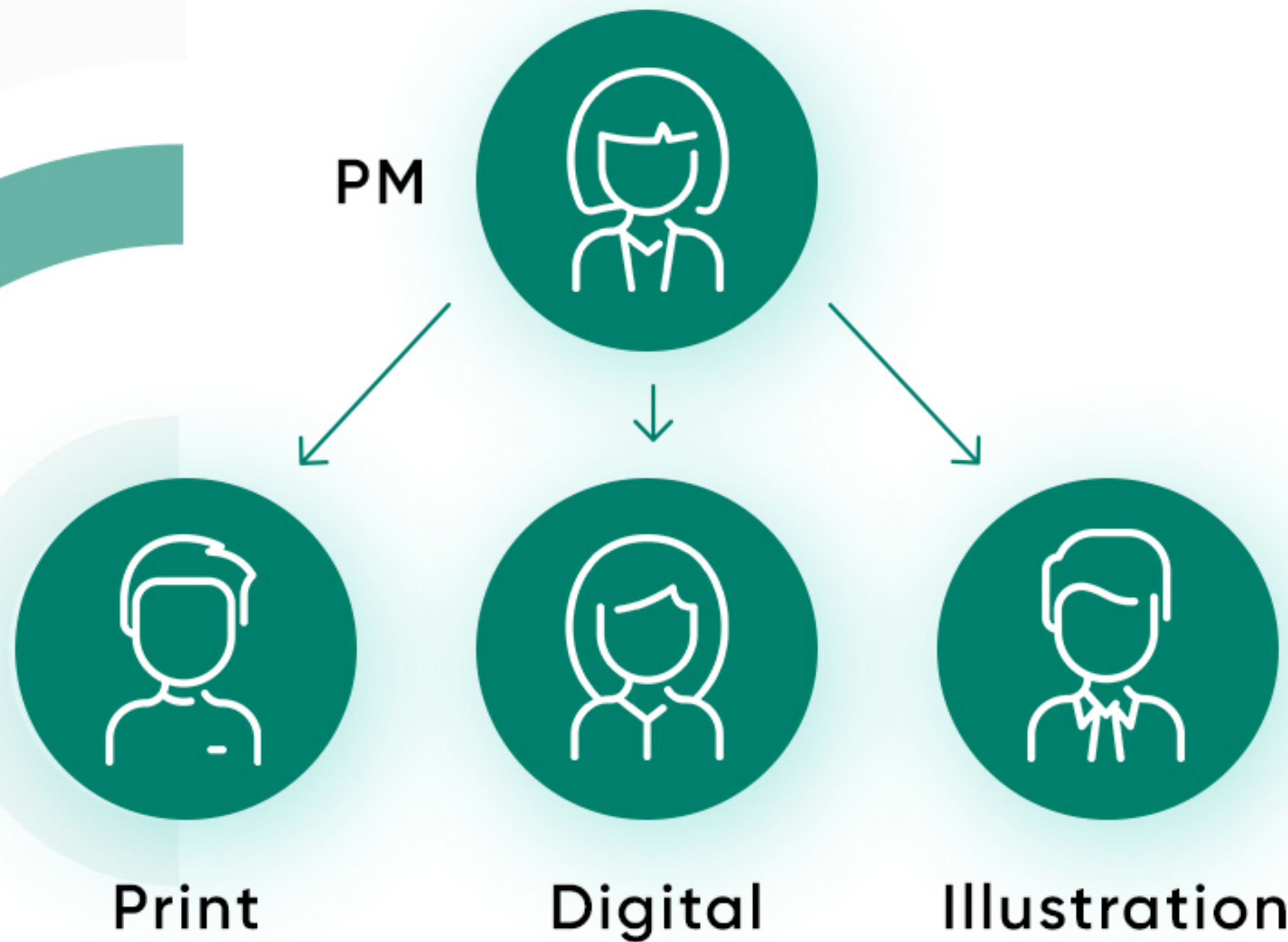




Kimp Is Highly Recommended By Companies Like Yours

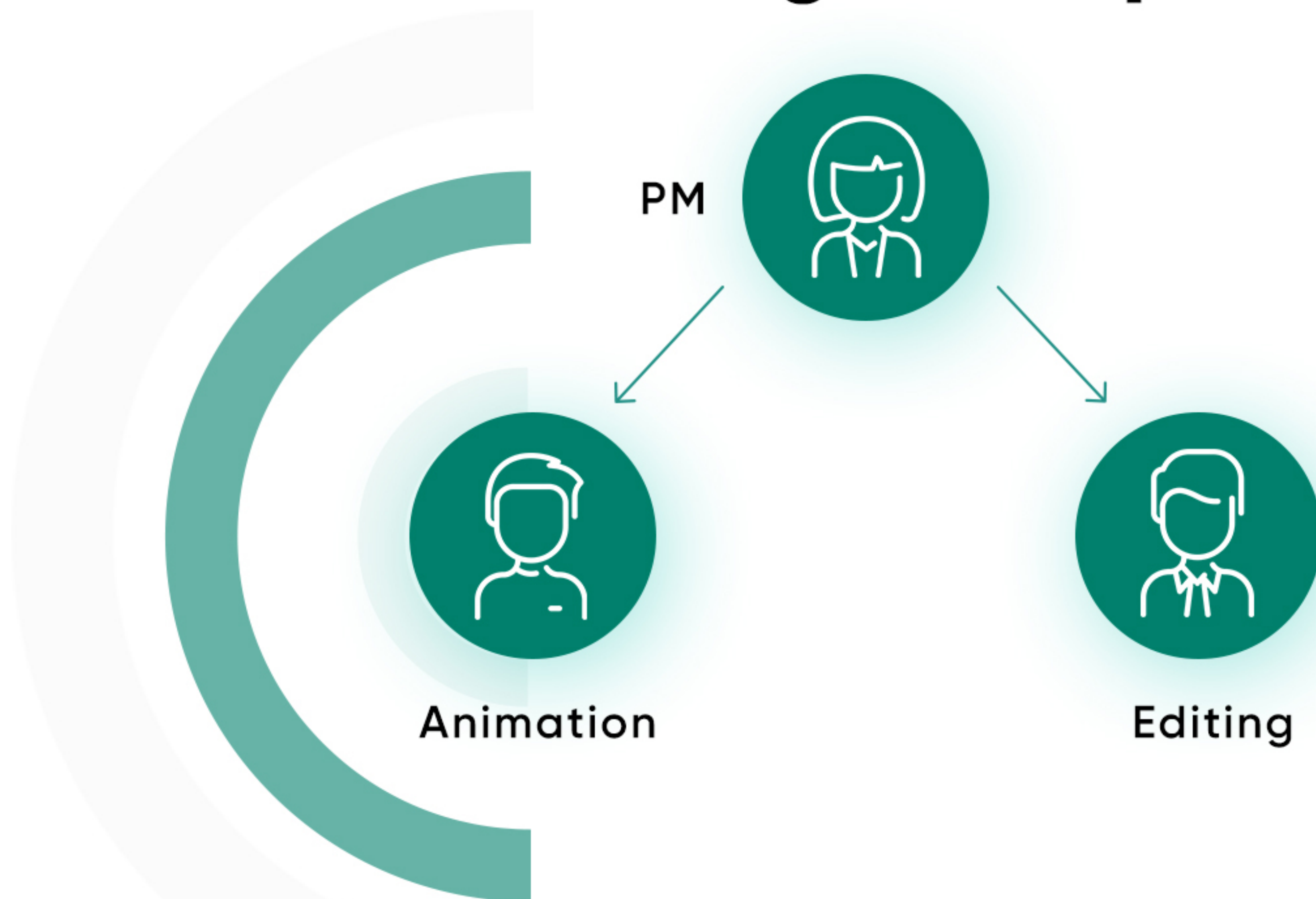


Unlimited Graphic Design: Kimp Graphics



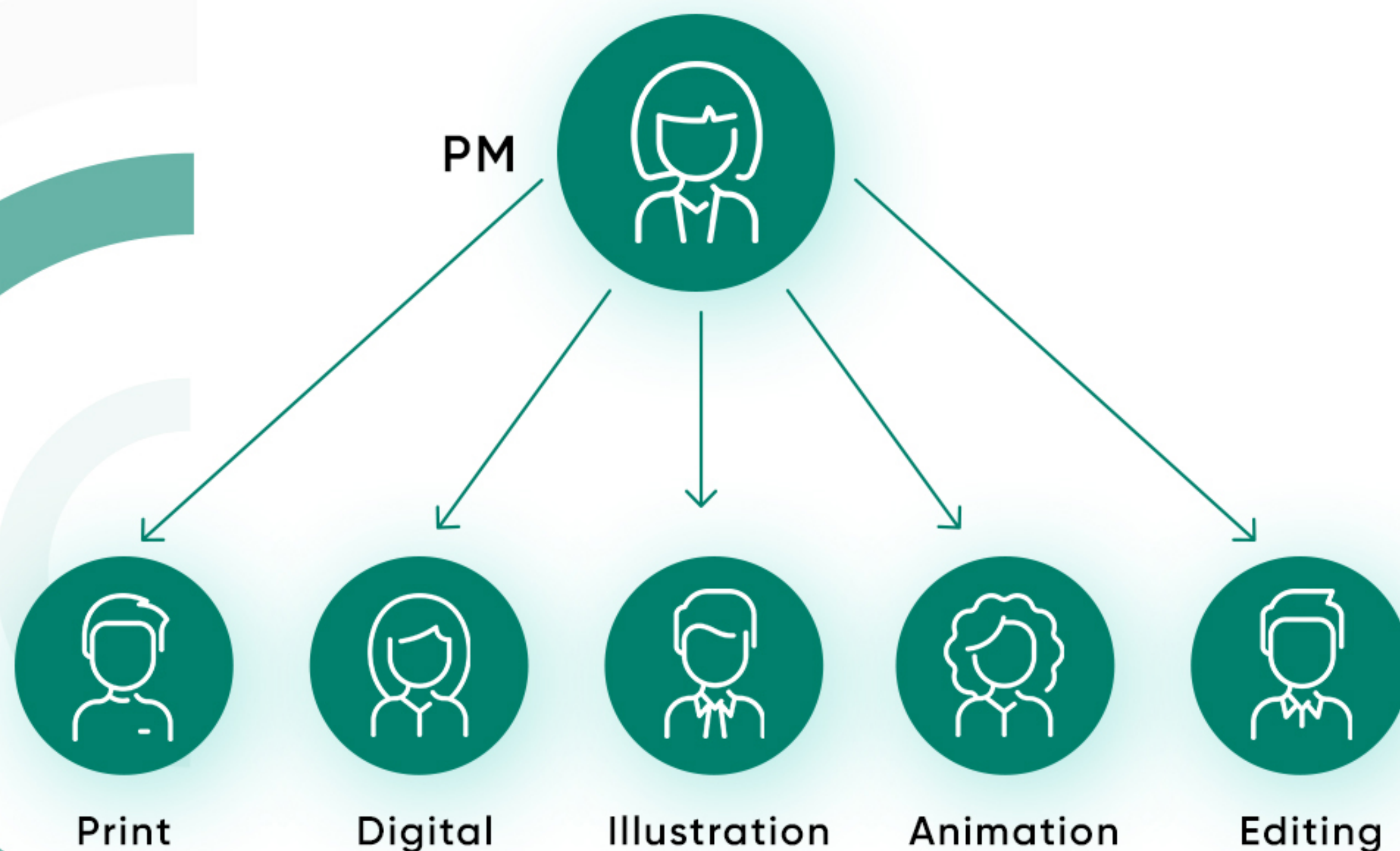
- › Dedicated Design Team
- › 4-5 Graphics Per Day, On Avg.
- › Approx. 2.5 Hours Of Graphic Design
- › Approx. 8 Hours Of PM Support

Unlimited Video Design: Kimp Video



- › Dedicated Design Team
- › One 30 Second Video Every 1-2 Days, On Avg.
- › Approx. 2.5 Hours Of Video Design
- › Approx. 8 Hours Of PM Support

Unlimited Graphic & Video Design: Kimp Graphics + Video



- › Dedicated Design Team
- › 4-5 Graphics Per Day, On Avg.
- › One 30 Second Video Every 2 Days, On Avg.
- › Approx. 2.5 Hours Of Graphic Design
- › Approx. 2.5 Hours Of Video Design
- › Approx. 8 Hours Of PM Support



How It Works



Get A
Dedicated
Team



Submit
Unlimited
Requests



Receive Fast
Turnarounds



Give
Feedback,
Get Revisions



Approve
Designs,
Download
Files



Kimp Perks

01

Unlimited
Requests

02

Unlimited
Revisions

03

Unlimited
Brands

04

Source
Files

05

Flat Fee,
No Contract

06

Add Unlimited
Team Members

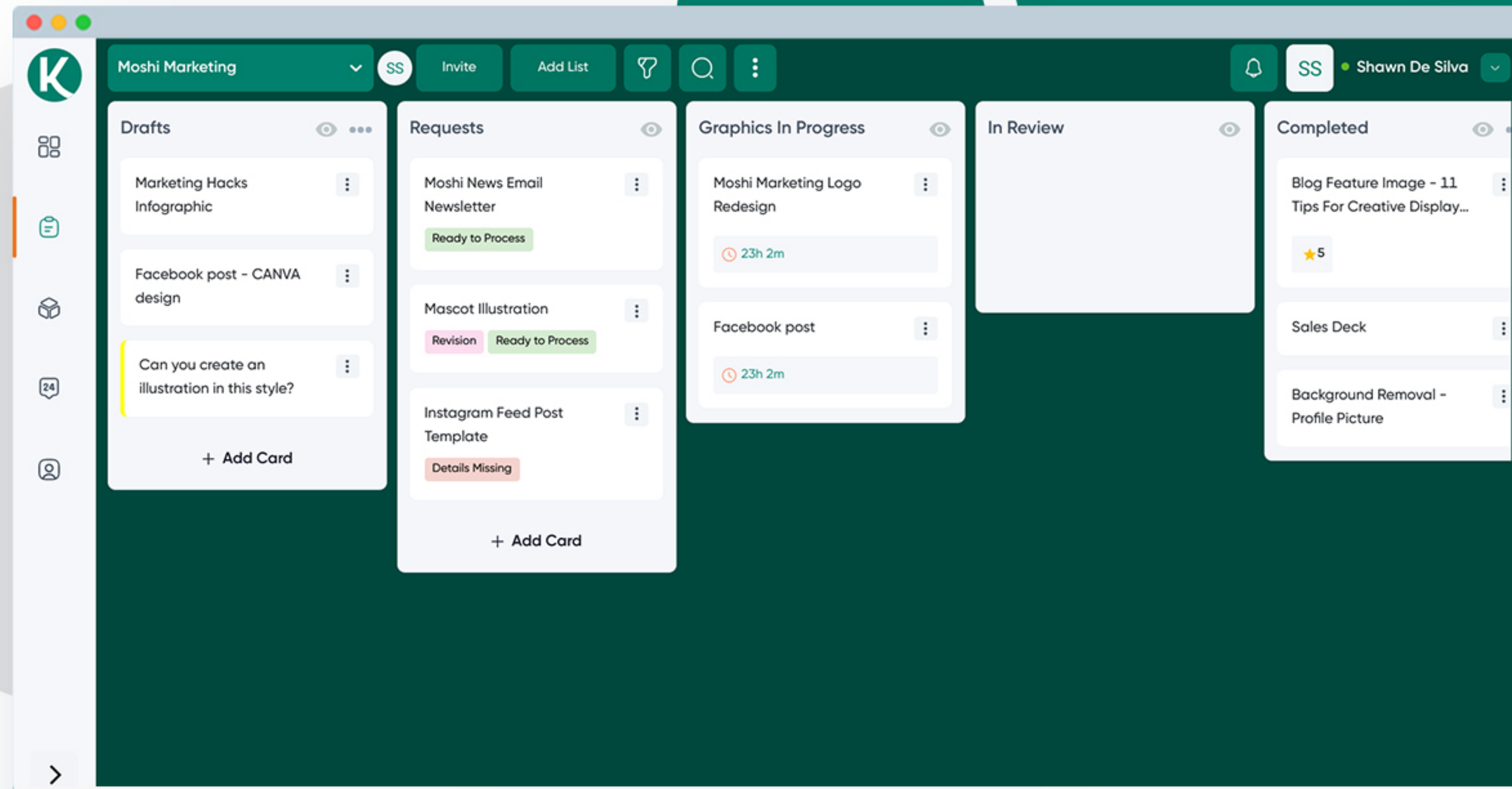
07

Stock Images, Videos
& Audio Sourced For You

08

KIMP360
Project Management

Exclusive Access To KIMP360



Get More Graphics With Kimp

Below are some of the most-requested graphics from our clients.



Landing Pages



Custom Illustrations



Logos



Flyers & Posters



Packaging & Labels



Blog Images



Podcast Cover



Presentations



Social Media Image



Tradeshow Banners



Web Banners & Digital Ads

Get More Video Content With Kimp

Below are some of the most-requested graphics from our clients.



GIFs



Logo Animations



Audiograms



Text Overlays



Social Media Videos



Testimonial Videos



UI/UX Animations



Animated Static Designs



Animated Video Ads




Editing Raw Footage



The Ultimate Design Brief: A Client's Keys To Success



<p>01</p> <p>Brand Guidelines (colors, styles, fonts, etc.)</p>	<p>02</p> <p>High-Res Logo Files</p>	<p>03</p> <p>High-Res Images</p>
<p>04</p> <p>Detailed Descriptions</p>	<p>05</p> <p>Design Specs</p>	<p>06</p> <p>Triple- Checked Copy</p>
<p>07</p> <p>Examples of Preferred Design Style</p>	<p>08</p> <p>For Print Designs: Bleed Size & File Formats</p>	





Kimp's Business Hours



Design Teams
Available Mon–Fri



**Customer
Experience Team:**
Available 7 days a week

Australia:

12:30pm to 8:30pm ACT

***Canada/U.S.A.:**

9:30am to 5:30pm EST

5:30am to 1:30pm EST

India:

7:00am to 3:30pm IST

Malaysia:

10:30am to 6:30pm MYT

New Zealand:

2:30pm to 10:30pm NZST

Singapore:

10:30am to 6:30pm SGT

U.K.:

7:30am to 3:30pm GMT

South Africa:

8:30am to 4:30pm SAST

*These hours shift by 1 hour when Daylight Savings Time ends in November.



Get World-Class Support

 Live Chat

 Email

 Phone



Pricing

KIMP GRAPHICS



**Graphic
designs**
for day-to-day
marketing needs
and big campaigns.

\$1397/mo

KIMP VIDEO



**Video
designs**
and motion graphics
to ramp up your
content marketing.

\$1397/mo

KIMP GRAPHICS + VIDEO



Get everything from
**Kimp Graphics
+ Kimp Video**
for a discounted
flat monthly fee.

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Pricing-Canva Plans

Canva Graphics



Canva
graphic design +
editing in Canva for
all the print and digital
creatives you need for
your marketing.

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Video animations + editing
in Canva for a discounted
flat monthly fee.

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Limited Time Offer

New clients can get 50% off their first 4 months for a limited time!



START WITH A
**7-DAY
FREE
TRIAL**





Q&A

Have questions
about how we work
and what you get?

We've got all
the answers
you need.





Dependable Design Starts With Kimp.

Skip the proposals.
Get an experienced design
team in minutes. No contracts
or hidden fees. Just dependable
quality and creativity

www.kimp.com



Contact us to get started  hello@kimp.com