



You Can Have It All With

KIMP



DESIGN
BETTER,
SCALE
FASTER

GET UNLIMITED
GRAPHIC DESIGN AND
VIDEO DESIGN FOR
A FLAT MONTHLY FEE.





Today's Agenda



About Kimp



How Kimp Works



Keys To Success



Customer Support



Pricing





Our Mission

Design makes it possible to amplify messages and connect people to the things they care about most.

That's why Kimp is on a mission to make professional design services more accessible to businesses, entrepreneurs, and nonprofit organizations around the world.





Company Snapshot



**Launched
in 2019**



**250+
Designers**



**160 000+
Graphics &
Videos**



**2500+
Clients in
60+ Countries**





Brands That Trust Our Designers

 Greentoe


MarketHealth
AFFILIATE NETWORK

LONDONREAL

DECATHLON
.COM.AU



YORK
UNIVERSITÉ
UNIVERSITY 

UNIVERSAL

UNIVERSAL MUSIC
SOUTH AFRICA

 NATIONAL
GEOGRAPHIC
LEARNING

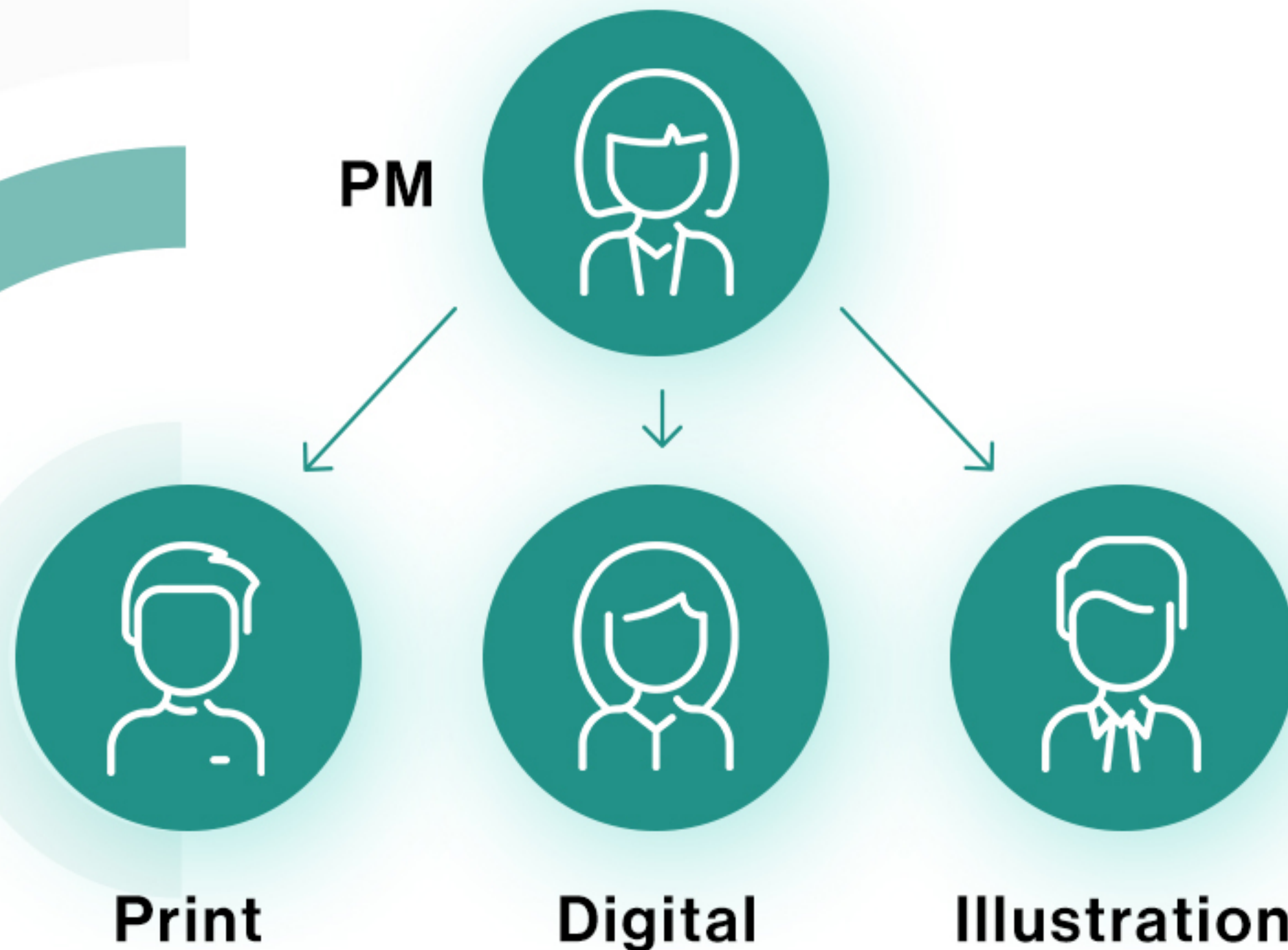
1&1



Kimp Is Highly Recommended By Companies Like Yours

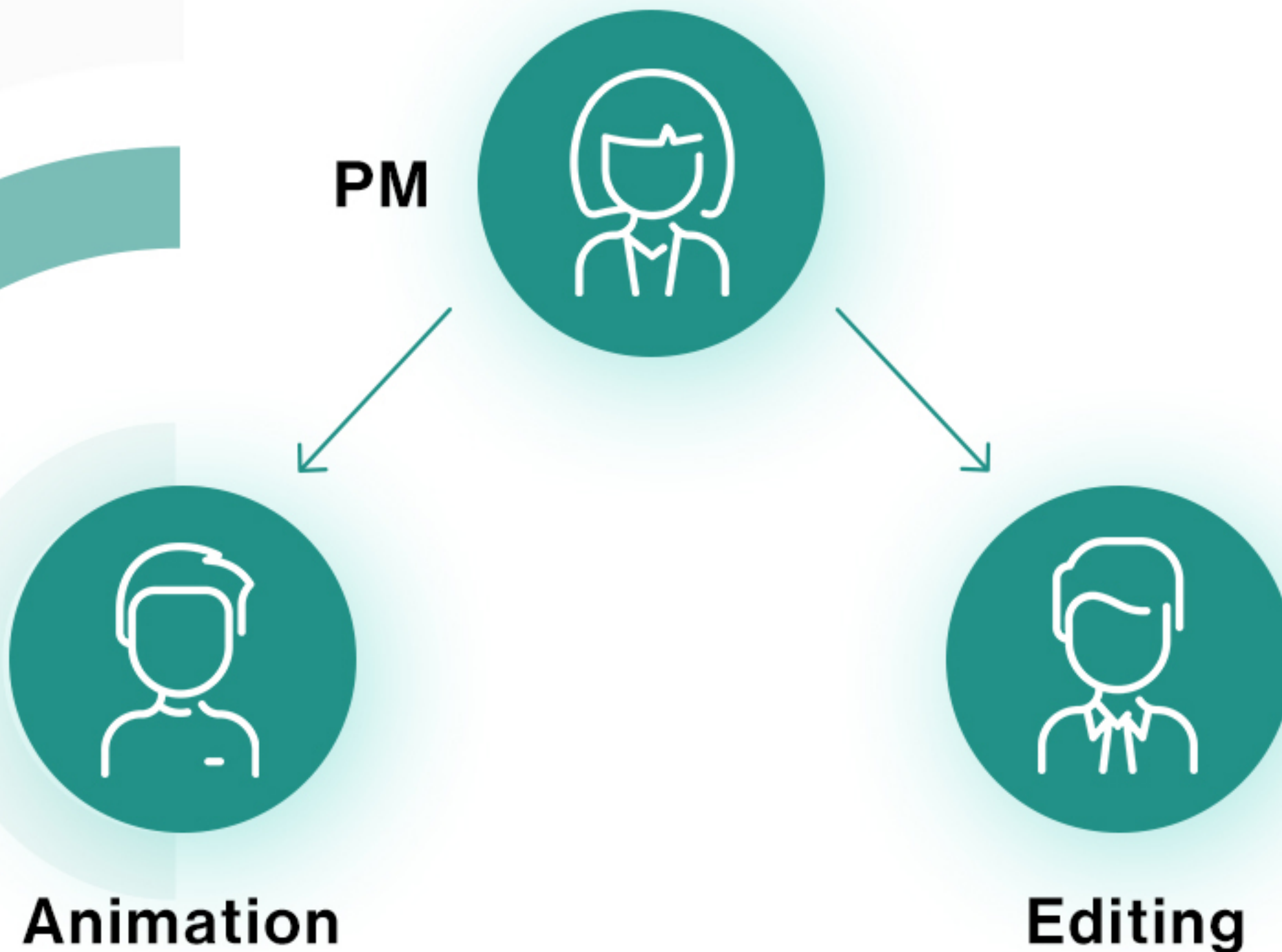


Unlimited Graphic Design: Kimp Graphics



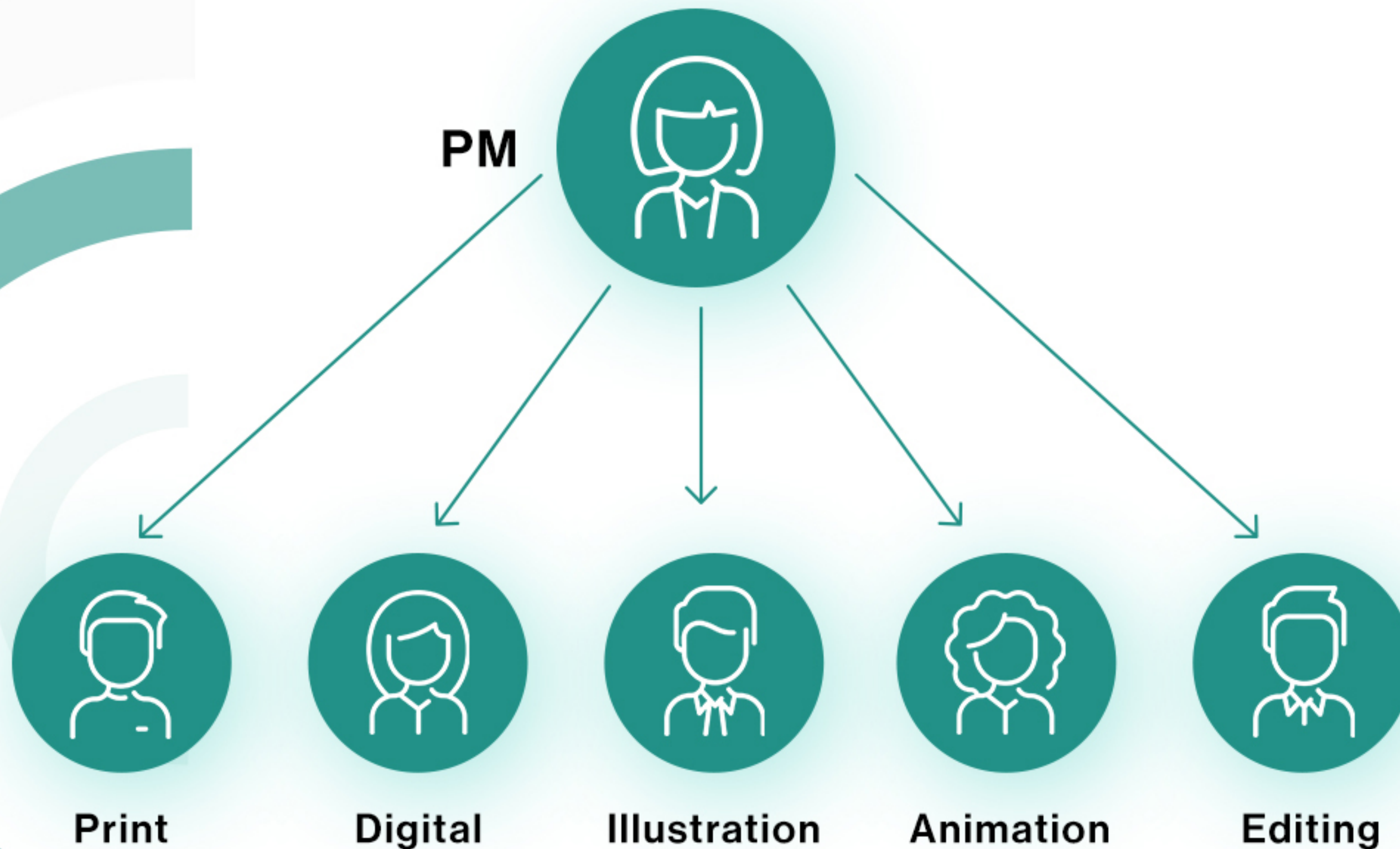
- › **Dedicated Design Team**
- › **2-3 Graphics Per Day, On Avg.**
- › **Approx. 2 Hours Of Design**
- › **Approx. 8 Hours Of PM Support**

Unlimited Video Design: Kimp Video



- › **Dedicated Design Team**
- › **One 30 Second Video Every 2 Days, On Avg.**
- › **Approx. 2 Hours Of Design**
- › **Approx. 8 Hours Of PM Support**

Unlimited Graphic & Video Design: Kimp Graphics + Video



- › **Dedicated Design Team**
- › **2-3 Graphics Per Day, On Avg.**
- › **1:30 Second Video Every 2 Days, On Avg.**
- › **Approx. 2 Hours Of Design**
- › **Approx. 8 Hours Of PM Support**



How It Works



**Get A
Dedicated
Team**



**Submit
Unlimited
Requests**



**Receive Fast
Turnarounds**



**Give
Feedback,
Get Revisions**



**Approve
Designs,
Download
Files**



Kimp Perks

01

**Unlimited
Requests**

02

**Unlimited
Revisions**

03

**Unlimited
Brands**

04

**Source
Files**

05

**Flat Fee,
No Contract**

06

**Add Unlimited
Team Members**

07

**Stock Images, Videos
& Audio Sourced For You**

08

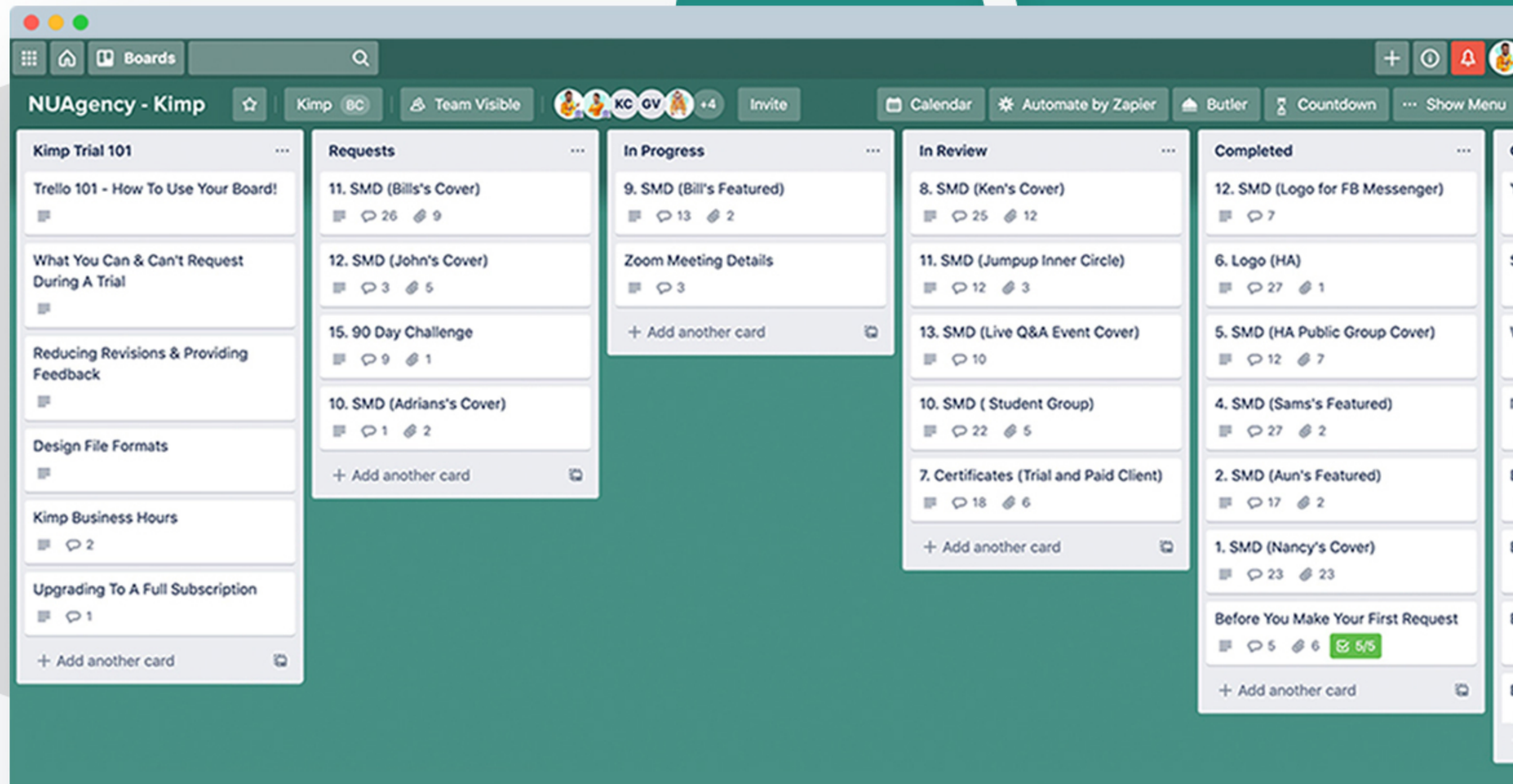
**Trello Project
Management**

09

**Zapier
Integration**



Customized Trello Board



Get More Graphics With Kimp

Below are some of the most-requested graphics from our clients.



Landing Pages



Custom Illustrations



Logos



Flyers & Posters



Packaging & Labels



Blog Images



Podcast Cover



Presentations



Social Media Image



Tradeshow Banners



Web Banners & Digital Ads

Get More Video Content With Kimp

Below are some of the most-requested graphics from our clients.



GIFs



Logo Animations



Simple Character Animations



Simple Explainer Videos



Social Media Videos



Testimonial Videos



Text Overlays



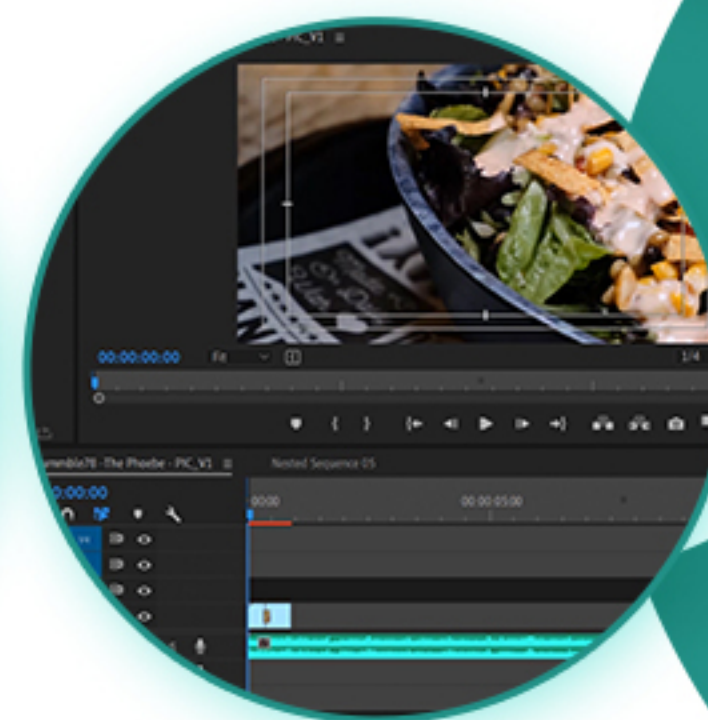
UI/UX Animations



Animated Static Designs



Animated Video Ads




Editing Raw Footage



The Ultimate Design Brief: A Client's Keys To Success



<p>01</p> <p>Brand Guidelines</p> <p>(colors, styles, fonts, etc.)</p>	<p>02</p> <p>High-Res Logo Files</p>	<p>03</p> <p>High-Res Images</p>
<p>04</p> <p>Detailed Descriptions</p>	<p>05</p> <p>Design Specs</p>	<p>06</p> <p>Triple-Checked Copy</p>
<p>07</p> <p>Examples of Preferred Design Style</p>	<p>08</p> <p>For Print Designs:</p> <p>Bleed Size & File Formats</p>	





Kimp's Business Hours



Design Teams
Available Mon-Fri



**Customer
Experience Team:**
Available 7 days a week

Australia:

12:30pm to 8:30pm ACT

***Canada/U.S.A.:**

9:30am to 5:30pm EST

5:30am to 1:30pm EST

India:

7:00am to 3:30pm IST

Malaysia:

10:30am to 6:30pm MYT

New Zealand:

2:30pm to 10:30pm NZST

Singapore:

10:30am to 6:30pm SGT

U.K.:

7:30am to 3:30pm GMT

South Africa:

8:30am to 4:30pm SAST

*These hours shift by 1 hour when Daylight Savings Time ends in November.



Get World-Class Support

 Live Chat

 Email

 Phone



Pricing

KIMP GRAPHICS



Graphic designs

for day-to-day
marketing needs
and big campaigns.

\$599/mo

KIMP VIDEO



Video designs

and motion graphics
to ramp up your
content marketing.

\$699/mo

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+ Kimp Video
for a discounted
flat monthly fee.

\$995/mo



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FREE
TRIAL**





Q&A

**Have questions
about how we work
and what you get?**

**We've got all
the answers
you need.**





Dependable Design Starts With Kimp.

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Get an experienced design
team in minutes. No contracts
or hidden fees. Just dependable
quality and creativity

www.kimp.com



Contact us to get started  hello@kimp.com